

REMARKS

Status of Claims

Claims 1-10 are now pending in the present application. Claims 1-10 have been amended. Claims 11-23 have been cancelled.

Basis for "Internet Web site" may be found, *inter alia*, at page 10, line 7. Basis for "preference to a perfume" may be found, *inter alia*, at page 7, line 8 *et seq.*, *esp.* line 12.

Double Patenting

Applicant filed an express abandonment, in accordance with 37 CFR 1.138, on February 24, 2006 to U.S. Appl. No. 09/862,742. As such, the double patenting rejection is overcome.

Applicant also submits a copy of the file wrapper of U.S. Appl. No. 09/862,742, and the references cited therein, in a Supplemental IDS.

Rejection Under 35 USC 102(e) Over Koopersmith

The Office Action rejects the claims under 35 USC 102(e) in view of Koopersmith (US 2001/0042002 A1). Applicant amends the claims to overcome the rejection. In view of the foregoing, Applicant submits the claims are now allowable.

Respectfully submitted,
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